

PushBI Mobile: Personalized Business Intelligence

Fact Sheet: Telecommunications

Solution

Provides the valuable opportunity for increased sales with Smartphone's, data plans and additional services that your will customers crave! PushBI Mobile ignites instant gratification with each and every use driving viral end-user application adoption and loyalty. The era of waiting days or even weeks for lengthy outdated reports (where virtually no action could be taken) are over. Push BI Mobile does the heavy lifting while the end-user asserts intellectual energy in the areas they need it most – driving revenue for the bottom-line.

Users Needs:

- Simple/immediate access to the metrics that are relevant to their job.
- Access to key metrics, anytime/anywhere.
- Works on Windows Mobile, Blackberry, iPhone and Android

Personalized Intelligence

Our solutions are based on the philosophy that Business Intelligence is not about the tools – it's about the user. We refer to it as 'Personalized Business Intelligence' and with this approach in mind, we deliver information to your employees in a way that is consistent with how they perform their jobs – leveraging the tools and software they use every day and allowing them to make informed decisions in a timely manner.

Target Market

Extended Results is dedicated to the intuitive development of Personalized Business Intelligence for the midmarket and enterprise businesses, federal, state and local governments.

- Upper midmarket – 100 to 500 PC
 - Enterprise – Over 500 PC
- Ideal for – CxO's, Executives, Business Unit Managers

Carrier Benefits

- Data plans and PushBI Licensing revenue opportunity
- PushBI free 30 day trial
- Customized gadgets, industry KPI's and logo for customer loyalty programs.
- Affordable custom pricing and cost to entry
- Expert partnership with the ability to leverage the Microsoft Business Intelligence story to end-users
- PushBI Mobile provides expert partnership with insights dedicated to delivering business applications that create viral end-user adoption
- Ability to leverage the Microsoft Business Intelligence story to end-users that they trust

End-User Benefits

- ✓ Metrics/KPI's travel with you
- ✓ User opt-in metrics relevant to them
- ✓ Drill-down to view historical trends
- ✓ One touch access to trends
- ✓ Quick and easy performance summaries
- ✓ Visually rich and interactive UI
- ✓ Actionable insights to rich data easily accessible
- ✓ Immediate ROI

Solutions

Existing BI tools and solutions are focused on delivering capabilities to analysts and power users, which represent only 5-7% of the information consumers in a typical company. Reaching the other 90-95% requires a different approach to how information is delivered, accessed, and acted upon. These users need information delivered to them in a way that's as simple as checking email or monitoring a stock ticker.

Extended Result's unique approach to BI is that simplicity is the key to adoption and results.

- ✓ Easy-to-use Interface, no end-user training
- ✓ Minimal to no impact on IT resources/budgets

Products Utilized

- ✓ Windows Server 2008
- ✓ SQL Server 2008
- ✓ SharePoint Server 2007
- ✓ PerformancePoint Server 2007
- ✓ Reporting Services 2008
- ✓ Windows Vista/7
- ✓ PushBI Server and Desktop



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Customer Encore

"Now I don't have to call or e-mail someone to find out what is going on in the business".

"The PushBI Mobile solution brought a complete awareness of the business objectives and metrics to the organizations within weeks of the launch".



About Us

Extended Results delivers end-to-end Technology and Business Intelligence Solutions using a proven methodology that combines business knowledge, technical expertise, and in-depth application experience. We help our customers and partners discover and implement high value Microsoft solutions that generate rapid, meaningful, and measurable results. Extended Results enables the successful adoption, deployment, and use of Microsoft solutions and technologies for all customers, from the individual to the enterprise.

PRODUCT SUMMARY

PerformancePoint Printing is the best add-on solution for all your PerformancePoint and Sharepoint dashboard printing – printing made easy.

INDUSTRIES SERVED

- High Technology
- Entertainment
- Financial Services
- Gaming
- Government
- Healthcare
- Manufacturing
- Retail
- Telecommunications

BUSINESS FOCUS AREAS

- Customer Service
- Finance
- Human Resources
- Operations
- Product Development
- Sales and Marketing

WORKS WITH

- Windows XP, Vista, v7
- Outlook 2003/07/ 2010
- SharePoint 2007/ 2010

QUICK SETUP AND USE

- IT Supported Deployment Scenarios supported
- Simple install by End-Users



